

CITY OF DEXTER
FARMERS MARKET & COMMUNITY GARDEN OVERSIGHT COMMITTEE REGULAR MEETING
Wednesday, August 19, 2015 @ 6:30 PM
Location: City Offices, 8123 Main Street
PNC Bank, Second Floor – Enter at rear door

A G E N D A

- 1. CALL TO ORDER**
- 2. ROLL CALL**

Carol Jones	Mary Ellen Miller
Martin Ruhlig	Mark Olexa
Jeffrey Peters	Julie Knight – Ex Officio
Nikki Sunstrum	
- 3. APPROVAL OF THE MINUTES – June 17, 2015**
- 4. APPROVAL OF AGENDA**
- 5. CITIZENS WISHING TO ADDRESS THE COMMITTEE**
- 6. VENDOR REPORT**
- 7. STAFF REPORT**
- 8. COMMUNITY GARDEN BUSINESS**
- 9. NEW BUSINESS**
 - A. Discussion of: Hiring a Summer Intern
 - B. Consideration of: New Vendor Juice Plus
 - C. Discussion of: Farmers Market Budget
 - a. Physical Improvements
 - b. Advertising
 - c. Events
 - d. Market Intern
 - e. Other
- 10. OLD BUSINESS**
 - C. Discussion of: Vendor Behavior Policy
- 11. ADJOURNMENT**

**CITY OF DEXTER
FARMERS MARKET AND COMMUNITY GARDEN OVERSIGHT COMMITTEE
REGULAR MEETING MINUTES
WEDNESDAY, JUNE 17, 2015**

The regular meeting of the City of Dexter Farmers Market and Community Garden Oversight Commission was called to order at 6:33 pm at the City Offices, 8123 Main Street.

ROLL CALL

Present: Carol Jones, Mary Ellen Miller, Jeff Peters, Julie Knight, Martin Ruhlig

Absent: Nikki Sunstrum, Mark Olexa

Other Present: Brenda Tuscano, Farmers Market Manager; Justin Breyer, Assistant to the City Manager.

APPROVAL OF THE MINUTES – MAY 20, 2015

Motion by Ruhlig, Seconded by Knight to approve the minutes from May 20, 2015.

Motion Adopted

APPROVAL OF THE AGENDA

Motion by Ruhlig, Seconded by Knight to approve the agenda with the change of moving Community Garden Business to the beginning of the agenda.

Motion Adopted

CITIZENS WISHING TO ADDRESS THE COMMISSION

COMMUNITY GARDEN BUSINESS

The Commission discussed inviting Olga Austin to attend the next meeting.

NEW BUSINESS

A. CONSIDERATION OF: VENDOR BEHAVIOR POLICY

The Commission recommended to that staff seek the opinion of Growing Hope, the vendor that manages the Ypsilanti and Wayne Farmers Markets. The Commission also discussed seeking the opinion of the City's attorney and developing a complaint/grievance form. Discussion followed. No action taken.

B. CONSIDERATION OF : YOGURT VENDOR

Brenda Tuscano presented information related to an inquiry received by a yogurt vendor. Brenda stated that she has tried to get in contact with the vendor with no success. The Commission suggested doing more research regarding this topic. No action taken.

Voice vote: Unanimous

Motion Carried

C. DISCUSSION OF : COMMITTEE MEMBERSHIP VOLUNTEERISM

Brenda requested Committee assistance in developing programming and coordinating Market events. She stated that Committee members could help organize volunteers or be involved with chef demonstrations. Discussion followed. No action taken.

OLD BUSINESS

A. UPDATE OF : FARMERS MARKET IMPROVEMENTS

Justin Breyer presented updates to prior action, including approval to move forward with painting the farmers market signage and seeking quotes for shades. He stated that the goal is to put the painting in front of City Council for action on July 13th and provide quotes at the next Oversight Committee meeting.

The Committee discussed future agenda items, including giving consideration to crafters, very unique vendors and how to solicit produce vendors. Several ideas were discussed, including having an artisan market on a non-Market day and soliciting the Friends of the Library to see if they would be interested in selling at the Market.

B. UPDATE OF: EDUCATIONAL SIGNAGE AND SEASON-LONG CALENDAR OF EVENTS

Brenda Tuscano stated that she was seeking help lining up events. Gordon Darr is bringing music. Discussion followed.

ADJOURNMENT

Move Jones, support Ruhlig to adjourn at 7:28 pm
Motion Carried



CITY OF DEXTER
FARMERS MARKET AND COMMUNITY GARDEN
OVERSIGHT COMMITTEE

8140 Main Street • Dexter, Michigan 48130-1092 • (734) 426-8303 • Fax (734) 426-5614 • www.Dextermi.gov

MEMORANDUM

TO: Farmers Market and Community Garden Oversight Committee
FROM: Brenda Tuscano, Market Manager
RE: REPORT
DATE: August 14, 2015

Advertising: I will be placing a few ads in the Encore Theatre's ad booklet for upcoming plays. The first advertisement will be placed in the booklet for Into the Woods, which opens August 6th. The next play will be Bonne & Clyde, starting October 1, 2015.

Chef Demonstrations: We had Chef Chris from Terry B's perform a Chef Demonstration at the Farmers Market. The first one was August 1st. My plan is to have one a month. I would like someone to help with recruiting new chefs.

Discussion of Hiring a Summer Intern: I would like to approach the City Manager regarding hiring a summer intern (preferably high school student) to be at the market every other week. That is 13-14 weeks for 4 hours per week at \$10 per hour. That would be \$560 for the season. We need someone to operate the EBT machine, count customers, and take surveys. Also, they can set up an information table and greet customers.

New Vendor: Candice Burns sells tower gardens, she also would like to sell the Juice Plus product that is made by the same company as the tower gardens. I have hesitation about selling this product at the market. It is its own company that the vendor has no direct relationship to the company except to sell the product. It seems to be a very healthy product but still a retail sales product.

Vendor Policy: As discussed at a previous meeting, the vendor behavior policy has been sent to Growing Hope for review. They have agreed to review the policy at no charge and will provide feedback. When their feedback is received, staff will make edits and report back to the Committee. Growing Hope representatives have requested to meet with staff at some point in the next few weeks regarding evaluation plans, tools, and strategies.

Event calendar: Attached is the event calendar for the market.

Please feel free to contact me prior to the meeting with any questions.

Thank you.
Brenda Tuscano

Dexter Farmers Market Calendar of Events



2015 Events

July 25

- Music by Carol Kappus
- Free Bike Repair Clinic
- Sweet Corn Sales

August 1

- Chef Demonstration by Chef Chris from Terry B's
- Music by My Rising Stars

August 8

- Charlotte Darr

August 15

- Ann Arbor Bicycle Touring Society, 100 New Bike Helmet Giveaway
- Dexter Daze Weekend
- Classic Rock Band Nucleus

August 22

- HEC-Rising Stars

August 29

- Harpist Carol Kappus



2015 DEXTER FARMERS MARKET APPLICATION

Located at: 3233 Alpine Street, Dexter MI 48130

MAIL APPLICATION TO: 8140 MAIN STREET, DEXTER, MI 48130

(734) 426-8303 x 10; Fax: (734) 426-5614 or email: btuscano@dextermi.gov

CONTACT INFORMATION

Name: Candice Burns
Street Address: 10550 Mountain View
City, State, Zip Code: Dexter, MI 48130
Email/Website: candyburns@charter.net www.cburns.towergarden.com
Home/Cell Phone: h-734-426-3673, c 734 395 6930
Work Phone: _____

Products: Please indicate the products that will be sold on the product inventory sheet provided.

If you do not intend to be at the market weekly from May – October please provide a general idea of the months you will be attending by: Y or N, or in the line below indicate specific dates you will be absent.

May _____ June _____ July Y August Y Sept. Y October not sure

July 11, 18 - gone

Licenses & Inspections:

List the license numbers and inspection numbers required for the operation of your business or sale of product:

Michigan Sales Tax: License Number: _____

Nursery/Plant Dealer: License Number: _____ Date of Last Inspection: _____

Date of Last Health Inspection: _____

Note: A Health Inspection may be required on all products such as baked goods (Cottage Food exempt), candy, cider, poultry, honey, etc. The health agencies that govern this market operation are: Washtenaw County Environmental Health:

<http://www.ewashtenaw.org> and Michigan Department of Agriculture: <http://www.michigan.gov/mdard>.

Copies of any inspections by these agencies and licenses must be attached with a sample of your label.

Agreement and Signature

By submitting this application, I affirm that the facts set forth in it are true and complete. By signing below, I certify that I have read, understand and will adhere to all applicable guidelines as stated in the Operating Guidelines. The City of Dexter reserves the right to terminate my participation for failing to comply with these rules and regulations of the Dexter Farmers Market.

CANDICE BURNS

Name (printed):

Candice Burns

Signature:

6-19-2015

Date:

Our Policy

It is the policy of this organization to provide equal opportunities without regard to race, color, religion, national origin, gender, sexual preference, age or disability.

INDEMNIFICATION, HOLD HARMLESS/RELEASE AND ASSUMPTION OF RISK AGREEMENT

To the fullest extent permitted by law, I agree to defend, pay on behalf of, indemnify, and hold harmless the City of Dexter, its elected and appointed officials, employees and volunteers and others working on behalf of the City of Dexter any and all claims, demands, suits, or loss, including all costs and attorney fees connected therewith, and for any damages which may be asserted, claimed or recovered against or from the City of Dexter, its elected and appointed officials, employees, volunteers or others working on behalf of the City of Dexter, by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of or in any way connected or associated with my participation in the Dexter Farmers Market.

CAUTION: This document release liability, results in assumption of risk, and provides for indemnification and hold harmless of the City of Dexter by Participant. Please read carefully before signing.

CITY OF DEXTER

PARTICIPANT:

By: _____

Candice Burns
Signature of Participant

Its: _____

Candice Burns
Print Name of Participant

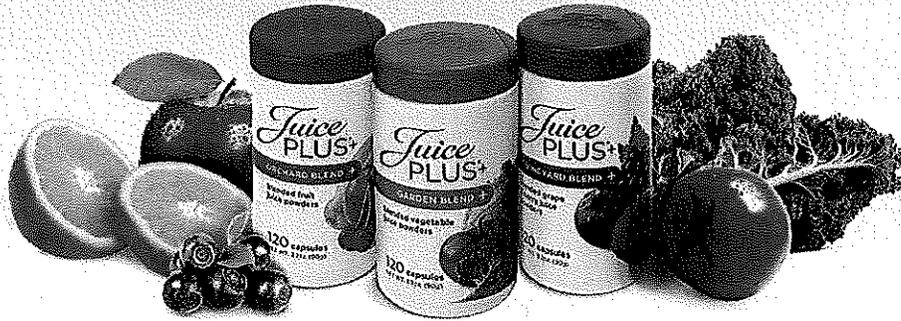
Dated: _____

Return an executed copy of this document to:

City of Dexter
Brenda Tuscano
Market Manager
8140 Main Street
Dexter, MI 48130

Office: 734-426-8303 x 10
Fax# 734-426-5614
btuscano@dextermi.gov

JUICE PLUS+ CHILDREN'S HEALTH STUDY TOWER GARDEN VIRTUAL FRANCHISE
(/CONTENT/JUICEPLUS/EN/CHILDRENSHEALTHSTUDY.CITY?WWW.TOWERGARDEN.CITY?WWW.JUICEPLUSVIRTUAL
(HTTP://WWW.CHILDRENSHEALTHSTUDY.CITY?WWW.TOWERGARDEN.CITY?WWW.JUICEPLUSVIRTUAL
COUNTRYNAME=VVNB)



WHAT IS JUICE PLUS+®

Next Best Thing To Fruits and Vegetables

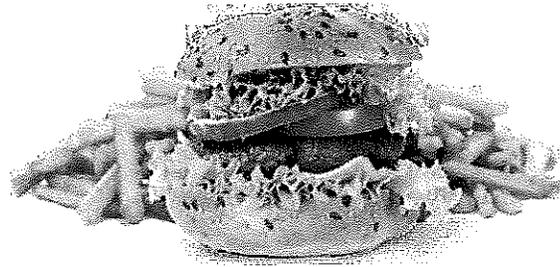
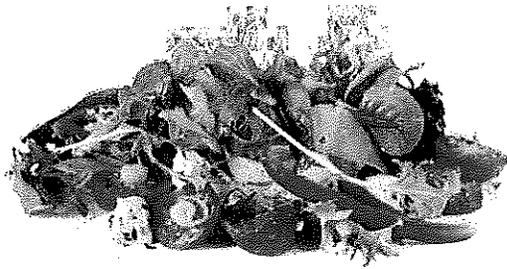
Juice Plus+ is whole food based nutrition, including juice powder concentrates from 30 different fruits, vegetables and grains. Juice Plus+ helps bridge the gap between what you should eat and what you do eat every day. Not a multivitamin, medicine, treatment or cure for any disease, Juice Plus+ is made from quality ingredients carefully monitored from farm to capsule to provide natural nutrients your body needs to be at its best.

BUY NOW
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WHY DO I NEED JUICE PLUS+?

Everyone wants to eat right and maintain a healthier lifestyle—whether you're a busy mom hustling to feed on-the-go children, a business traveler trying to stay fit, or an active boomer keeping up with grandkids. Unfortunately, maintaining a balanced nutritional diet is often a challenge. In simplest terms, healthy eating is about getting back to basics – by following the latest USDA guidelines, like those from USDA's My Plate. The current recommendation for a healthy diet is to fill half your plate at each meal with fruits and vegetables. But healthy eating takes time, planning, and can cost a lot of money. Most of

us suffer from a daily fruit and vegetable consumption gap as a result. Rich in vitamins and antioxidants, Juice Plus+ products can help you fill that hole in your diet.

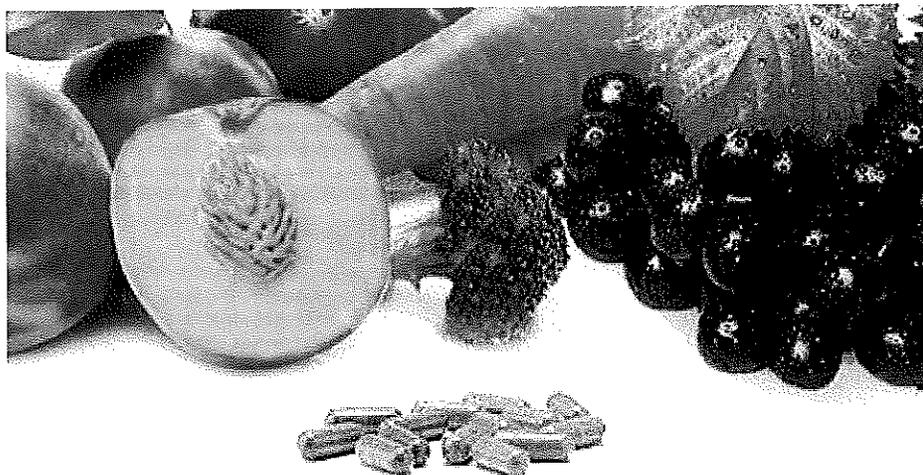


THE BENEFITS OF WHOLE FOOD BASED NUTRITION

Importance of a Healthy Diet

The best way to reduce your risk of disease is to eat healthy. The right fuel in your body makes it run better. Fruits and vegetables are two key food groups known to contribute to better health. Juice Plus+ puts more of the valuable nutrition from fruits and vegetables back into your diet to improve health and wellness. Give yourself a better diet and a healthier lifestyle. Try Juice Plus+ (</content/JuicePlus/en/buy.html>).

JUICE PLUS+[®] INGREDIENTS
(</content/JuicePlus/en/what-is-juice-plus/ingredients1.html>)



(/content/JuicePlus/en/what-is-juice-plus/ingredients1.html)

Take nature's nutrients from 30 fruits, vegetables and grains and pack them into a capsule - then you've got whole-food-based nutrition and wellness. Learn more about Juice Plus+ ingredients.

READ MORE
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Want to know more about Juice Plus+? Learn from more than 150,000 families who have taken it - and the positive results they've reported.

READ MORE
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FARM FRESH NUTRITION
[\(/content/JuicePlus/en/what-is-juice-plus/farm-fresh-nutrition.html\)](/content/JuicePlus/en/what-is-juice-plus/farm-fresh-nutrition.html)



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From farm to capsule, Juice Plus+ focuses on high-quality fruits and vegetables. We use the best plant varieties from family-owned farms to create the next best thing to fruits and vegetables.

READ MORE

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