



The Dexter Arts, Culture & Heritage Committee
Presents

Paint Dexter Plein Air Festival
August 11-16, 2014

Sponsored by Plein Air Magazine
Michigan Council for Arts and Cultural Affairs
The Arts Alliance

www.dextermi.gov/arts

PROSPECTUS, ARTIST APPLICATION, SCHEDULE OF EVENTS

EARLY BIRD AND PRE-REGISTRATION BEFORE AUGUST 1, 2014

The Dexter Arts, Culture & Heritage Committee is pleased to host the 2nd Annual Paint Dexter Plein Air Festival in Dexter, Michigan, August 11-16, 2014. Situated in the picturesque Village of Dexter, this quaint town offers the outdoor painter numerous charming subjects from which to draw inspiration, including parks, meadows, rivers, wetlands, wildlife, historical landmarks and architecture.

Activities and finished artwork will be on display in Monument Park under a large canopy tent. The Dexter ACH Committee will be hosting an opening artist reception on Tuesday, August 12 from 6-8pm at Terry B's Restaurant in Dexter. Awards presentation will be on Friday, August 15 at 5:30pm.

THREE EVENTS

Event 1: Four-Day Plein Air Painting Competition and Wet Paint Silent Auction Sale

Event 2: Three-Hour Quick-Draw Competition and Wet Paint Silent Auction Sale

Event 3: An Evening With The Artists: An art exhibit and sales event for participating artists

Our goal is to assemble the finest display of Plein Air paintings by local and regional artists. The focus in the judging process will be to select paintings that show the highest quality of draftsmanship, color, composition, and emphasizing diversity in representational style and subject matter. Eligible artists must be at least 18 years old.

2014 Awarding Judge
Internationally acclaimed artist Kenneth Cadwallader

Total awards \$2,000.

<u>Plein Air Competition Awards</u>	<u>Quick Draw Competition Awards</u>
\$750 First Prize Award	\$250 First Prize Award
\$500 Second Prize	\$150 Second Prize
\$250 Third Prize	\$100 Third Prize

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Please read completely.

APPLICATION FEES

WALK-ON REGISTRATION

EVENT 1: Plein Air Painting Competition and Wet Paint Sale:

\$20 for one (1) painting; or \$30 for two (2) paintings. Limit 2 submissions.

EVENT 2: Quick Draw Competition and Wet Paint Sale:

\$20 for one (1) painting. Limit 1 submission.

EARLY-BIRD AND PRE-REGISTRATION before August 1, 2014

EVENT 1: Plein Air Painting Competition and Wet Paint Sale:

\$15 for one (1) painting; or \$25 for two (2) paintings. Limit 2 submissions.

EVENT 2: Quick Draw Competition and Wet Paint Sale:

\$15 for one (1) painting. Limit 1 submission.

EVENT 3: An Evening With The Artists: An art exhibit and sales event for participating artists
PRE-REGISTRATION REQUIRED.

\$15 for one (1) painting; or \$25 for two (2) paintings. Limit 2 submissions.

ENTRY INFORMATION AND GUIDELINES FOR ARTWORK AND FRAMING

1. All work must be created solely by the artist and done completely from life.
2. All work must be completed in or near the Village of Dexter.
3. No mechanical or photographic assistance is to be employed.
4. The work is to be completed during Paint Dexter Plein Air Festival, excluding the artwork for Event 3.
5. All paintings must begin on a white or toned ground.
6. All work is to be done in a two-dimensional painting or drawing medium, wired for hanging and framed properly. (**NO saw-tooth hangers**).
7. Size limit is no larger than 24" (including frame) on any side. Frames should not exceed 4" in width. Unframed gallery wrapped art must be at least 1" in depth and edges must be painted (preferably pre-painted acrylic).
8. Work on paper must be framed and under glass/Plexiglas.

ENTRY INFORMATION (per Event)

Event 1: Aug. 11-14, Four-Day Plein Air Painting Competition and Wet Paint Sale

1. Upon Check-in, artists must have canvases and papers stamped. See Schedule of Events for available Check-in times.
2. Entry Forms with assigned delivery times will be provided at Check-in.
3. Each artist may deliver up to two (2) finished paintings for judging and the Wet Paint Silent Auction Sale.
4. Attach artist's name, title, medium and phone number on backside of each painting with Forms provided on Entry Form.
5. Delivery of finished framed artwork is due at assigned time on Friday, August 15, in the Festival Tent at Monument Park. *Coffee and donuts will greet you!*
6. A receipt waiver will be filed at time of artwork delivery. A number will be assigned to each painting, logged in waiver notebook and attached to the backside of painting(s).
7. Artists pick up all unsold artwork and sign Release on Saturday, August 16, 3:30pm-4:30pm.

Event 2: Aug. 15, Three-Hour Quick-Draw Competition and Wet Paint Sale

1. Upon Check-in, artists must have canvas or paper stamped. See Schedule of Events for Check-in time.
2. Each artist may deliver one (1) finished painting for judging and the Wet Paint Silent Auction Sale.
3. Attach artist's name, title, medium and phone number on backside of each painting with Forms provided on Entry Form.
4. A receipt waiver will be filed at time of artwork delivery. A number will be assigned to each painting, logged in waiver notebook and attached to the backside of painting.
5. Deliver finished artwork 12:30-1:15pm on Friday, August 15, 2014 in the Festival Tent at Monument Park. *Coffee and donuts will greet you!*
6. Artists pick up all unsold artwork and sign Release on Saturday, August 16, 3:30pm-4:30pm.

Event 3: Aug. 14, 5-8pm, An Evening With The Artists: An art exhibit and sales event for participating artists

This is a new event. All participating artists are encouraged to participate.

We are providing the artists with an additional opportunity to exhibit up to two (2) plein air artworks which have been completed within the last 2 years. This will be an exclusive, ticketed to the public event, directed and marketed toward current and future art patrons. This is an exhibit and art sale event, and includes wine, cheese, desserts and entertainment under the tent for one evening only.

This is a great opportunity to connect with patrons and collectors and build relationships as well as a following.

1. PRE-REGISTRATION REQUIRED.
2. Each artist may deliver up to two (2) finished paintings, and must have been completed within the last 2 years.
3. Attach artist's name, price, title, medium and phone number on backside of each painting with provided tags.
4. Delivery of finished framed artwork is due 2:00-4:00pm on Thursday, August 14, in the Festival Tent at Monument Park.
5. A receipt waiver will be filed at time of delivery. A number will be assigned to each painting, logged in waiver notebook and attached to backside of painting.
6. Artists must pick up unsold artwork 8:00-8:30pm on Thursday, August 14.

ART SALES

Sales commission is 30% to the Dexter Arts, Culture and Heritage (ACH) Committee, the event sponsor, and 70% to the artist, and is required for all paintings sold. Please take this into consideration when setting price. All work that is submitted must be for sale. No NFS (Not For Sale). Paintings must be priced in accordance with the artist's current pricing structure. All sales handled by the Dexter Village ACH. Artists will receive payment within two weeks of the sale.

QUESTIONS

Victoria Schon, ACH Committee Chair, (734) 358-1744, vs.daisylake@gmail.com

Courtney Nicholls, Assistant Village Manager, (734) 426-8303, cnicholls@dextermi.gov

HOTEL ACCOMODATIONS

Rooms are available in Chelsea, Michigan, just 8 miles west of Dexter. Rooms are discounted (US\$ 119.00/night) and must be **reserved before August 1, 2014**.

Mention Paint Dexter Plein Air Festival-ARTISTS.

Number of Rooms are limited.

The Comfort Inn
1645 Commerce Park Drive
Chelsea, MI 48118
(734) 433-8000

T*hank you for your participation in the 2nd Annual Paint Dexter Plein Air Festival. We greatly appreciate your willingness to share your talent and enthusiasm for painting with the residents and visitors to Dexter.*

EARLY BIRD AND PRE-REGISTRATION ENTRY FORM
Fill out Form and mail a CHECK with *this page only* before August 1, 2014

Artist's name (please print): _____

Address: _____

City, State, Zip: _____ Country _____

Tel.: _____ Email: _____

Date: _____

Artist's Signature: _____

How did you hear about Paint Dexter Plein Air Festival? _____

Liabilities and Responsibilities

The Dexter Arts, Culture and Heritage Committee will not be responsible for loss or damage of any artwork, no matter what the cause. By submitting artwork to this exhibition, each artist will be deemed to have concurred with this agreement.

Application Fees:

Event 1: Plein Air Competition

1 Painting \$15.00 \$ _____
 or 2 Paintings \$25.00 \$ _____

Event 2: Quick Draw Competition

1 Painting \$15.00 \$ _____

Event 3: An Evening with the Artists

Pre-Registration Required. Fill out form →→→→

1 Painting \$15.00 \$ _____
 or 2 Paintings \$25.00 \$ _____

Check Enclosed **TOTAL** \$ _____

Include your check payable to **Village of Dexter**,
 and mail before August 1, 2014 to:

Village of Dexter
Attn.: Courtney Nicholls
8140 Main Street
Dexter, MI 48130

<p>Event 3 Artwork Submissions <i>Please Print</i></p> <p>Painting #1</p> <p>Title: _____</p> <p>Artist Name: _____</p> <p>Medium: _____</p> <p>Dimensions: _____</p> <p>Price: \$ _____</p> <p>Painting #2</p> <p>Title: _____</p> <p>Artist Name: _____</p> <p>Medium: _____</p> <p>Dimensions: _____</p> <p>Price: \$ _____</p>
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Participating Artists Schedule of Events

Paint Dexter Plein Air Festival
August 11-16, 2014
Dexter, Michigan

Day	Begin Time	End Time	Details
Monday, August 11, 2014	8:00am	10:00am	Artists Check-In at Tent in Monument Park, 8100 Ann Arbor Street, Dexter. Have canvas/paper stamped. Pick up artist's packet. Commence painting in Dexter area until artwork is due Friday, August 15, 9-11am ***If you have questions or require additional check-in times beyond the 3 provided, please contact Victoria Schon (734)358-1744.
	7:00pm	8:00pm	History of Plein Air Painting Presentation by Martha Girsch, Dexter Public Library, 3255 Alpine Street
Tuesday August 12, 2014	4:30pm	6:00pm	Artists Check-In at Tent in Monument Park, 8100 Ann Arbor Street, Dexter. Have canvas/paper stamped. Pick up artist's packet. Commence painting in Dexter area until artwork is due Friday, August 15, 9-11am
	6:00pm	8:00pm	Opening Reception for artists, Terry B's Restaurant, 7954 Ann Arbor Street, Dexter
Wednesday August 13	7:00am	8:00am	Coffee and bagels for the artists at Foggy Bottom, 7065 Dexter-Ann Arbor Road, Dexter
	8:00am	9:00am	Artists Check-In at Tent in Monument Park, 8100 Ann Arbor Street, Dexter. Have canvas/paper stamped. Pick up artist's packet. Commence painting in Dexter area until artwork is due Friday, August 15, 9-11am
	2:00pm	7:00pm	Children's Event-Painting in the Park
Thursday August 14	2:00pm	4:00pm	Artists deliver pre-registered "An Evening With The Artists" event Artwork to Tent in Monument Park.
	5:00pm	8:00pm	Special Event: An Evening with the Artists, Art Exhibit, Sale and Party
	8:00pm	8:30pm	Artists remove unsold artworks

Day	Begin Time	End Time	Details
Friday August 15	8:00am	8:30am	<u>Participating Quick Draw Artists</u> deliver framed Plein Air paintings to the Tent Gallery in Monument Park
	8:00am	11:00am	Coffee and donuts for the artists in the park.
	8:30am	9:00am	<u>Participating Quick Draw Artists</u> register for Quick Draw at the Tent in Monument Park Have canvas/paper stamped. Quick Draw Painting Hours: 9:30am-12:30pm
	9:00am	11:00am	Plein Air Artists deliver framed Plein Air Paintings to the Tent Gallery in Monument Park.
	8:00am	11:00am	ACH Volunteers hang Plein Air artworks
	9:30am	12:30pm	Quick Draw Painting Hours
	12:30pm	1:15pm	<u>Quick Draw Artists</u> deliver framed artwork to the Tent Gallery in Monument Park
	12:30pm	1:30pm	ACH Volunteers Hang Quick Draw artworks
	2:00pm	4:00pm	Judging
	2:00pm	8:00pm	WET PAINT SILENT AUCTION SALE: Artwork on display and available for sale by Silent Auction, ending at 2:30pm on Saturday
	5:30pm	5:45pm	Awards Announcement
	9:00pm		Security at Tent begins
Saturday August 16	8:00am		Security at Tent ends
	9:00am	3:00pm	WET PAINT SILENT AUCTION SALE: Artwork on display and available for sale by Silent Auction, ending at 2:30pm
	10:00am	2:00pm	Children's Event-Chalk Art
	10:00am	11:00am	DIA Pop-up Art Walk lead by Martha Girsch Meet at statue in Monument Park.
	11:30m	1:00pm	Picnic Lunch for the Artists by Girl Scout Troop 4170, lawn at Mill Creek Park.
	12:30pm	2:30pm	Dexter Symphony Orchestra Performance, Tent Gallery (Light Refreshments by ACH)
	2:30pm	3:30pm	Silent Auction Closes-Sales Processed
	3:30pm	4:30pm	Artists pickup any unsold artworks
	4:30pm	5:30pm	ACH Stores SOLD paintings for pickup Tear Down