

THE VILLAGE OF DEXTER  
Economic Development Corporation  
Minutes  
Tuesday, October 25, 2011

- A. CALL TO ORDER: The meeting was called to order at 6:00 p.m. by EDC President Jim Carson in the Senior Center located at 7714 Ann Arbor Street in Dexter, Michigan.
  
- B. ROLL CALL: Secretary Dettling called roll; Jim Carson, Donna Dettling, Tom Covert, Shawn Keough, Mary Marshall and Rob Toth present. Absent: Dan O'Haver and Matt La Fontaine.
  
- C. APPROVAL OF THE MINUTES: Motion by Toth and Second by Covert to approve the December 15, 2010 and the May 17, 2011 set of minutes. Motion carried.
  
- D. APPROVAL OF AGENDA: Motion by Keough and Second by Marshall to approved the agenda as presented.
  
- E. NON-ARRANGED PARTICIPATION- None

Those addressing the Board will state their name, and address. This section is limited to 5-minutes per participant or 10-minutes for group representatives.

F. COMMUNICATIONS/REPORTS

- 1. President's Report: Jim Carson shared that he wanted to have an annual meeting and take care of things now, just in case we don't meet again this year. He reviewed member roster, Donna Dettling was reappointed for another year term by Village Council at their October 24, 2011 meeting. Next year Donna Dettling and Shawn Keough will be up for reappointment. President Carson encouraged EDC members to attend the Transit meeting on November 10, 2011 at 5:30 p.m. at the Dexter Senior Center.

G. NEW BUSINESS

- 1. Moved by Toth and Second by Covert to approve Invoice #D0663 \$895.92 and Invoice #D0680 \$104.08 in expenses to be taken from the UMRC deposit of \$1,000 to cover costs incurred by the Village to complete the UMRC Bond Process.

2. Moved by Keough and Second by Toth to continue with the same officers for 2012. Election of Officers for 2012: President-Jim Carson, Secretary-Donna Dettling, Treasurer-Tom Covert

Tom Covert shared that he had looked at the fee structure of other EDC's and found that they typically use a % method that covers the EDC's cost of doing a project, but also includes funds that can be accumulated. In other communities EDC's and DDA's typically work together.

3. Discussion of: Economic Gardening

Shawn provided an overview of Economic Gardening, which is a State of Michigan program that focuses on businesses between 10-100 employees in Michigan that want to grow. Businesses need to register under the Pure Michigan business connect system [www.michignadvantage.org/businessconnect](http://www.michignadvantage.org/businessconnect).

Other ideas for the village would be some type of community strategic planning effort that would bring Village Government, Schools, and Chamber together. We could bring our strategic planning documents/master plans together and determine where there's common ground to support the future of Dexter. It was suggested that we could use the services of a trained Facilitator. Several were named: Doug Lewan of Carlisle Wortman and Associates, Jim Houk of OHM/Bird Houk, Luke Bonner of SPARK or possibly other staff from MEDC or SPARK.

Developing a "Business Page" on the Village's web site was discussed as an opportunity to promote Dexter's Business assets. Use the Business Page to promote Dexter as business friendly. Include a summary of how the Site Plan process works, and how long it takes.

EDC members want to meet on a regular basis. President Carson proposed meeting on the last Tuesday of January, April, July and October.

#### H. NON-ARRANGED PARTICIPATION- None

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- I. ADJOURNMENT: Moved by Marshall and Second by Toth to adjourn the meeting at 7:20 p.m.

Respectfully Submitted:

Donna Dettling, EDC Secretary

Approved for Filing:

*Donna Dettling*  
10-23-2012  
Annual Meeting